



D1.2 Report on project website

Authors:
Ruud Baartmans (TNO)

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DESIRE is a Collaborative project funded by the EU's Seventh Framework Program – Theme FP7-ENV-2012-one-stage

Grant agreement no: 308552

Start date of the project: 1 September 2012, Duration: 42 Months

About DESIRE

DESIRE is a FP7 project that will develop and apply an optimal set of indicators to monitor European progress towards resource-efficiency. The project runs from September 2012 to February 2016. We propose a combination of time series of environmentally extended input output data (EE IO) and the DPSIR framework to construct the indicator set. Only this approach will use a single data set that allows for consistent construction of resource efficiency indicators capturing the EU, country, sector and product group level, and the production and consumption perspective including impacts outside the EU. The project will:

- Improve data availability, particularly by creating EE IO time series and now-casted data
- Improve calculation methods for indicators that currently still lack scientific robustness, most notably in the field of biodiversity/ecosystem services and critical materials. We further will develop novel reference indicators for economic success.
- Explicitly address the problem of indicator proliferation and limits in available data that have a 'statistical stamp'. Via scientific analysis we will select the smallest set of indicators giving mutually independent information, and show which shortcuts in (statistical) data inventory can be made without significant loss of quality.

The project comprises further Interactive policy analysis, indicator concept development via 'brokerage' activities, Management, and Conclusions and implementation including a hand over of data and indicators to the EU's Group of Four of EEA, Eurostat, DG ENV and DG JRC.

Partners are:

1. The Netherlands Organisation for Applied Scientific Research (TNO), Delft, Netherlands
2. Wuppertal Institute (WI), Wuppertal, Germany
3. Alpen Adria University - Institute of Social Ecology (UNI-KLU), Vienna, Austria
4. Institute of Environmental Sciences, University of Leiden (UL-CML), Leiden, Netherlands
5. Sustainable Europe Research Institute (SERI), Vienna, Austria
6. Norwegian University of Technology (NTNU), Trondheim, Norway
7. Radboud University (RU), Nijmegen, Netherlands
8. Fundação da Faculdade de Ciências da Universidade de Lisboa (FFCUL), Lisbon, Portugal

For more information contact the co-ordinator at: arnold.tukker@tno.nl

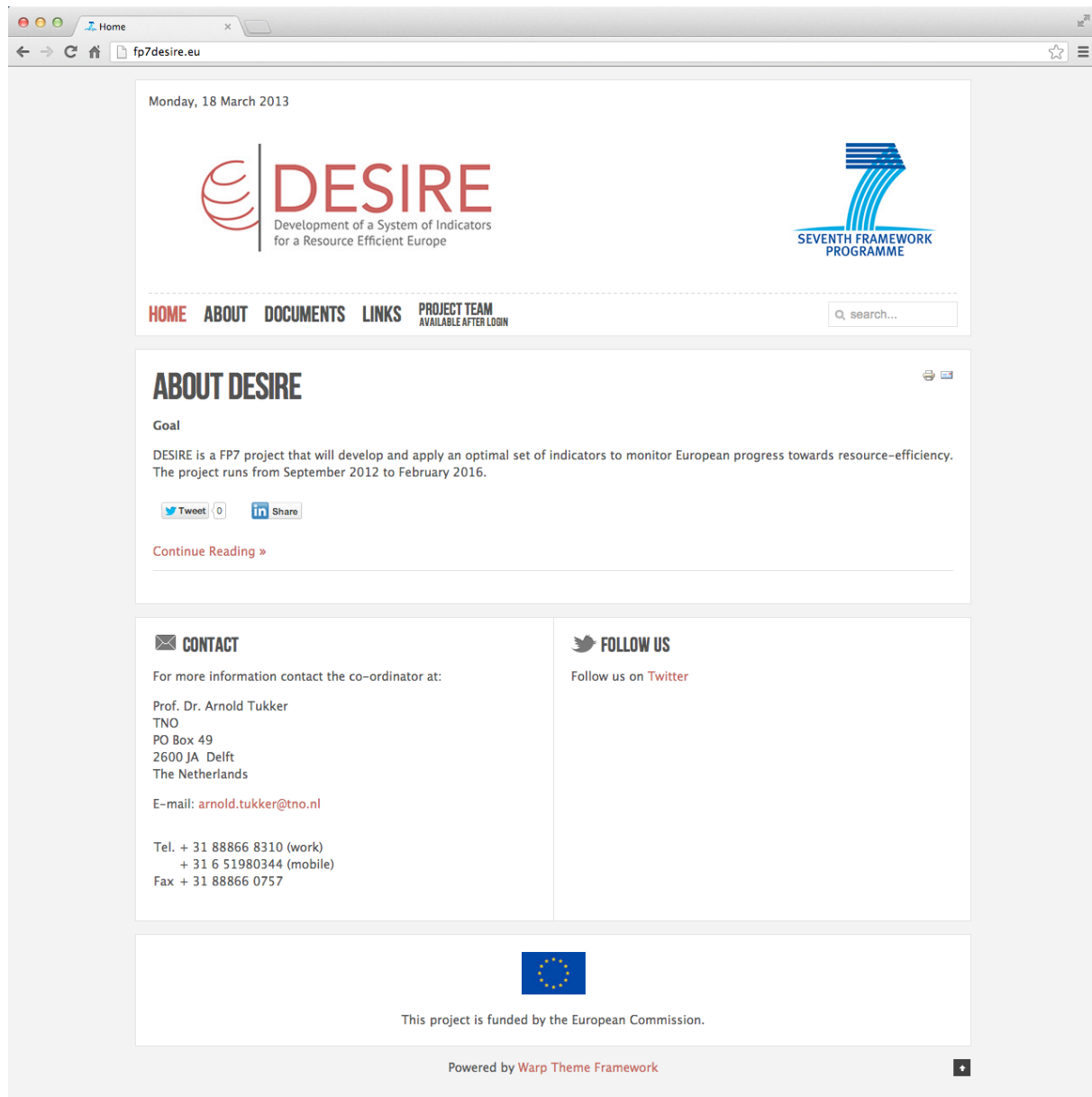
Executive Summary 4
1 Project website 5
2 Development of the website 6
3 Management of the website 7

Executive Summary

Under the url www.fp7desire.eu the DESIRE website was setup as an internal and external internet communication platform. The website runs on a content management system ('Joomla!') and it has a public and a member (restricted) area. The public area contains information on the goals, backgrounds and partners of the project. Of course in future (public) project results will be part of this area. The member area contains a download section for internal documents.

1 Project website

Under the url www.fp7desire.eu the DESIRE website was setup as an internal and external internet communication platform.



The screenshot shows a web browser window with the address bar displaying "fp7desire.eu". The page content includes:

- Date: Monday, 18 March 2013
- DESIRE logo: "DESIRE Development of a System of Indicators for a Resource Efficient Europe"
- SEVENTH FRAMEWORK PROGRAMME logo
- Navigation menu: HOME, ABOUT, DOCUMENTS, LINKS, PROJECT TEAM (AVAILABLE AFTER LOGIN)
- Search bar: "Q search..."
- Section: ABOUT DESIRE
- Goal: "DESIRE is a FP7 project that will develop and apply an optimal set of indicators to monitor European progress towards resource-efficiency. The project runs from September 2012 to February 2016." Includes social media buttons for Tweet (0) and Share.
- Section: CONTACT (with envelope icon). Text: "For more information contact the co-ordinator at: Prof. Dr. Arnold Tukker, TNO, PO Box 49, 2600 JA Delft, The Netherlands. E-mail: arnold.tukker@tno.nl. Tel. + 31 88866 8310 (work) + 31 6 51980344 (mobile). Fax + 31 88866 0757"
- Section: FOLLOW US (with Twitter icon). Text: "Follow us on Twitter"
- Footer: European Union flag logo, "This project is funded by the European Commission.", and "Powered by Warp Theme Framework".

The website consists of a public and a member (restricted) area. As platform a content management system (CMS) was chosen as it allows more active integration of the project partners and support the project management.

The website was launched on 28 November 2012. As deliverable D 1.2 the website was due in Month 6 (February 2013).

2 Development of the website

As domain name fp7desire.eu was chosen. This domain name was registered by TNO.

The development of the website included:

- Development of requirements of the website
- Selecting CMS-software
- Installing CMS software on the web server
- Development of a basic navigation structure (site map)
- Developing and adding style/lay-out to the website
- Adding required functionality to the website
- Adding content to website
- Adding user accounts for project team members for member area
- Testing the functionality

Ad 1. Requirements

The requirements for content, functionality and lay-out were:

Content:

- Public information about goals, backgrounds and partners of the project;
- Public information about the (future) results of the project.

Functionality:

- Public area and member area. The member area is available for project team members after login;
- Download section for public documents (public area) and internal documents (member area);
- Weblinks to relevant related information and projects;
- Connected to social media (LinkedIn and Twitter);
- Registration for newsletters.

Lay-out:

- Fitting in the project identity (i.e. use of colours and typography as in CREEA report templates).

Ad 2. Content management system

As content management system 'Joomla!' was selected. 'Joomla!' is free and open source content management software for web servers running on Apache, PHP and MySQL databases. This software can easily be installed and (automatically) updated through the control panel of the hosting company. With 'Joomla!' the website can easily be managed through an internet browser such as Internet Explorer; there are no additional software programs needed to manage the website.

Ad 4. Navigation structure

Public area	Member area (In addition to the public area)
Home About <ul style="list-style-type: none"> • Structure of the project • Project partner descriptions Documents <ul style="list-style-type: none"> • Final deliverables Links	Internal documents

Ad 5. Lay-out

'Joomla!' uses templates in which combines and presents content and functionality. These templates can easily be installed and modified. A commercial available template was purchased and slightly adapted to fit to the project identity.

3 Management of the website

The website including the initial content was set up by TNO. Further content management will be done by TNO.

Creation of website backups

Before updating of 'Joomla!' software a backup of the website will be created. This backup contains all files as well as the ('Joomla!') database. This will be the responsibility of TNO.

Protection of data

Each project team member received a separate password and individual rights (permission settings). Passwords can be changed by members and the website administrator. Permissions (e.g. for editing/publishing content, uploading documents etc.) can be changed by the administrator.